



## 12<sup>th</sup> Annual Trot Against Poverty & Sweet Potato Pancake Breakfast

2019 Underwriting Opportunities

*The Largest 5K Race/Walk on the Treasure Coast - Over 1,900 Registrations in 2018*

November 28, 2019, Riverside Park, Vero Beach, FL

*All sponsors are listed on [TrotAgainstPoverty.org](http://TrotAgainstPoverty.org), recognized in our newsletter, posted on UP and Trot Facebook pages, included in e-mail blasts and in 2019 annual report.*

### Presenting Sponsor - \$10,000

#### Premiere Sponsor - \$7,500 - 1 Available

- Pre-event news release with photo opportunity
- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Ten (10) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- Opportunity to serve breakfast and wear branded attire to promote your business
- Invitation to VIP Donor Event (Fall 2019)

#### Tom the 25' Turkey Sponsor - \$3,000 - 1 Available

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Logo (business) or name on banner on giant 20' Turkey at event
- Public recognition during event
- Availability for booth day of the event
- Eight (8) race registrations
- Company banner displayed at event
- Invitation to VIP Donor Event (Fall 2019)

#### Awards Sponsors - \$2,500

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Award presenting after 5k race
- Availability for booth day of the event
- Six (6) race registrations
- Invitation to VIP Donor Event (Fall 2019)

#### Start/Finish Line Sponsors - \$2,000

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Six (6) race registrations
- Invitation to VIP Donor Event (Fall 2019)

#### Water Station Sponsors - \$1,500

- Signage at two water station tables
- Logo on banner above awards stage
- Opportunity to have company volunteers at water stations along race course
- Logo (business) or name on event t-shirts
- Four (4) race registrations
- Invitation to VIP Donor Event (Fall 2019)

#### Kilometer Marker Sponsors - \$1,000

- Signage along race course
- Logo (business) or name on event t-shirts
- Two (2) race registrations
- Invitation to VIP Donor Event (Fall 2019)

#### Race Route Sponsors - \$500

- Name on t-shirts
- Two (2) race registrations





## 12<sup>th</sup> Annual Thanksgiving Day Trot Against Poverty – 2019 Sponsor Commitment Form

Premiere (\$7,500)  Tom the Turkey (\$3,000)  Awards (\$2,500)  Start/Finish Line (\$2,000)   
 Water Station (\$1,500)  Kilometer Marker (\$1,000)  Race Route (\$500 each)

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Amount Due: \$ \_\_\_\_\_

**DEADLINES: October 24, for inclusion on event t-shirts and November 5, for event signs.**

**Complete form and mail to: United Against Poverty, 2746 US Highway 1, Vero Beach, FL 32960.**

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card\*  VISA  MC  AMEX  DC

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_

Name as it appears of your Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: \_\_\_\_\_

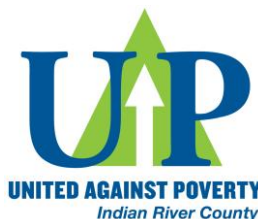
Date: \_\_\_\_\_ Phone Number: \_\_\_\_\_

For additional information, please contact us at (772) 770-0740 or [phillip@unitedagainstopoverty.org](mailto:phillip@unitedagainstopoverty.org) or visit our web site at [TrotAgainstPoverty.org](http://TrotAgainstPoverty.org)

**For recognition in any event materials, all sponsors must provide a logo in one-color (event t-shirts) and full-color (event signs) versions. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable.**

**Send via email to:** [phillip@unitedagainstopoverty.org](mailto:phillip@unitedagainstopoverty.org)

**\*DONOT EMAIL OR FAX CREDIT CARD INFORMATION.**



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