



13th Annual Trot Against Poverty & Sweet Potato Pancake Breakfast
2020 Underwriting Opportunities
The Largest 5K Race/Walk on the Treasure Coast - Over 2,200 Registrations in 2019
November 26th, 2020

All sponsors are listed on TrotAgainstPoverty.org, recognized in our newsletter, posted on UPIRC and Trot Facebook pages, included in e-mail blasts and in 2020 annual report.

Premier Sponsor - \$7,500 - 1 Committed

- Pre-event news release with photo opportunity
- Company name/logo on banner above awards stage breakfast event
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Ten (10) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- Opportunity to serve breakfast and wear branded attire to promote your business
- Invitation to VIP Donor Event

Tom the 25' Turkey Sponsor - \$3,000 – 1 Committed

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Logo (business) or name on banner on giant 20' Turkey at event and at sponsor location before race
- Public recognition during event
- Availability for booth day of the event
- Eight (8) race registrations
- Company banner displayed at event
- Invitation to VIP Donor Event

Bib Sponsor - \$3,000 – 1 Available

- Company logo on all registered runners bib's
- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Eight (8) race registrations
- Invitation to VIP Donor Event

Mask Sponsor - \$3,000 – 1 Available

- Logo on custom Trot masks for the first 500 registered participants
- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Eight (8) race registrations
- Invitation to VIP Donor Event

Awards Sponsor - \$2,500 - 1 Committed

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Awards Presenting after 5k race
- Availability for booth day of the event
- Six (6) race registrations
- Invitation to VIP Donor Event

Water Station Sponsors - \$1,500 – 1 Available, 1 Committed,

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Opportunity to have company volunteers at breakfast event
- Four (4) race registrations
- Invitation to VIP Donor Event

Social Distance Marker Sponsor - \$1,500 - 3 Available

- Logo on standing markers at event
- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Four (4) race registrations
- Invitation to VIP Donor Event

Kilometer Marker Sponsors - \$1,000 - 5 Available

- Signage along race course
- Logo (business) or name on event t-shirts
- Two (2) race registrations
- Invitation to VIP Donor Event

Friend of Trot Sponsors - \$500 - 10 Available

- Name on t-shirts
- Two (2) race registrations





13th Annual Thanksgiving Day Trot Against Poverty - 2020 Sponsor Commitment Form

Premier (\$7,500) ___ **Tom the 25th Turkey** (\$3,000)___ **Bib** (\$3,000)___ **Mask** (\$3,000)___
Awards (\$2,500)___ **Water Station** (\$1,500)___ **Social Distance Marker** (\$1,500)___
Kilometer Marker (\$1,000)___ **Friend of Trot** (\$500)___

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

DEADLINES: October 23, for inclusion on event t-shirts and November 5th for event signs.

Complete form and mail to: United Against Poverty, 1400 27th Street, Vero Beach, FL 32960.

___ My check is enclosed, made payable to **United Against Poverty IRC**

___ Please charge my Credit Card* VISA ___ MC _ AMEX ___ DC ___

Card Number: _____ Exp. Date: __/__/__ CCV: _____

Name as it appears of your Credit Card: _____

Sig nature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____

Date: _____ Phone Number: _____

For additional information, please contact us at (772) 770-0740 ext. 204 or AZukowski@unitedagainstopoverty.org or visit our web site at TrotAgainstPoverty.org

For recognition in any event materials, all sponsors must provide a logo in one-color (event t-shirts) and full-color (event signs) versions. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable.

Send via email to: AZukowski@unitedagainstopoverty.org



UNITED AGAINST POVERTY IS A NONPROFIT 501c3 ORGANIZATION (#11-3697936). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.