



11th Annual Trot Against Poverty & Sweet Potato Pancake Breakfast

2018 Underwriting Opportunities

The Largest 5K Race/Walk on the Treasure Coast - Over 1,600 Registrations in 2017

November 22, 2018, Riverside Park, Vero Beach, FL

All sponsors are listed on TrotAgainstPoverty.org, recognized in our newsletter, posted on UP and Trot Facebook pages, included in e-mail blasts and in 2018 annual report.

Presenting Sponsor - \$10,000 - **RESERVED**

Premiere Sponsor - \$7,500

- Pre-event news release with photo opportunity
- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Ten (10) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- Opportunity to serve breakfast and wear branded attire to promote your business
- Invitation to VIP Donor Event (Fall 2018)

Tom the Twenty Foot Turkey Sponsor - \$2,500

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Logo (business) or name on banner on giant 20' Turkey at event
- Public recognition during event
- Availability for booth day of the event
- Eight (8) race registrations
- Company banner displayed at event
- Invitation to VIP Donor Event (Fall 2018)

Awards Sponsors - \$2,000

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Award presenting after 5k race
- Availability for booth day of the event
- Six (6) race registrations
- Invitation to VIP Donor Event (Fall 2018)

Start/Finish Line Sponsors - \$1,500

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Six (6) race registrations
- Invitation to VIP Donor Event (Fall 2018)

Water Station Sponsors - \$1,000

- Signage at two water station tables
- Logo on banner above awards stage
- Opportunity to have company volunteers at water stations along race course
- Logo (business) or name on event t-shirts
- Four (4) race registrations
- Invitation to VIP Donor Event (Fall 2018)

Kilometer Marker Sponsors - \$750

- Signage along race course
- Logo (business) or name on event t-shirts
- Two (2) race registrations

Race Route Sponsors - \$350 each

- Name on t-shirts
- Two (2) race registrations





11th Annual Thanksgiving Day Trot Against Poverty – 2018 Sponsor Commitment Form

Premiere (\$7,500) Tom the Turkey (\$2,500) Awards (\$2,000) Start/Finish Line (\$1,500)
 Water Station (\$1,000) Kilometer Marker (\$750) Race Route (\$350 each)

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

DEADLINES: October 24, for inclusion on event t-shirts and November 5, for event signs.

Complete form and mail to: United Against Poverty, 2746 US Highway 1, Vero Beach, FL 32960.

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card* VISA MC AMEX DC

Card Number: _____ Exp. Date ____/____ CCV: _____

Name as it appears of your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____

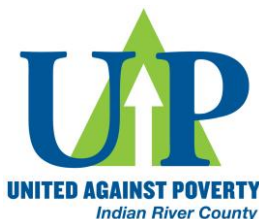
Date: _____ Phone Number: _____

For additional information, please contact us at (772) 770-0740 or staci@unitedagainstopoverty.org or visit our web site at TrotAgainstPoverty.org

For recognition in any event materials, all sponsors must provide a logo in one-color (event t-shirts) and full-color (event signs) versions. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable.

Send via email to: staci@unitedagainstopoverty.org

***DONOT EMAIL OR FAX CREDIT CARD INFORMATION.**



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